Logo, icon

Description automatically generated

|  |
| --- |
| Steel River Group  Entrepreneur Challenge  BUSINESS PLAN TEMPLATE |

|  |  |
| --- | --- |
| **Contact Information** | |
| Full Name: |  |
| Company Name: |  |
| Address: |  |
| Phone: |  |
| Email / Website: |  |
| Community: |  |

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# APPLICATION / COMPANY INFORMATION

|  |  |  |
| --- | --- | --- |
| Name of Business: | | |
| Address: | | |
| City: | | Postal Code: |
| Date of Birth: | Phone: | Fax: |
| E-mail: | Band Number: | Nation Identity: |
| Contact Person: | | |

Business Structure: ⧠ Sole Proprietorship ⧠ Partnership

⧠ Corporation ⧠ Co-operative

⧠ Other

Owner Name(s) % ownership

1. %

2. %

Percentage of Aboriginal ownership: %

Banking Information:

|  |  |
| --- | --- |
| Bank: | |
| Address | |
| Phone: (604) | Fax (604) |
| Contact: | Title: |

Anticipated Start Date:

## Business Concept

## Business Operations (Facility, Equipment, Etc.)

## Number of Employees

## Management Team Background & Experiences

## Market Niche

## Client Base

## Factors for Success

## FINANCIAL INFORMATION FOR THIS OPERATION

|  |  |
| --- | --- |
| Item | Cost |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
| Total Project Costs | $ |
| Less Owners Equity | $ |
| Total Financing Required | = $ |

# BUSINESS AND INDUSTRY MARKET ANALYSIS

## Industry Sector

## A History of the Industry

# OPERATIONAL PLAN

## Location & Facilities

## Production Process

## Action Plan

## Is an Environmental Audit Require for Your Business? If so, by Who?

## Will Your Company Hire a bookkeeper or Accountant? If so, Who?

## Major Suppliers

|  |  |
| --- | --- |
| Supplier: |  |
| Address: |  |
| Products: |  |
| Terms: |  |

|  |  |
| --- | --- |
| Supplier: |  |
| Address: |  |
| Products: |  |
| Terms: |  |

|  |  |
| --- | --- |
| Supplier: |  |
| Address: |  |
| Products: |  |
| Terms: |  |

## Licences, Permits, and Insurance

# ORGANIZATIONAL PLAN: MANAGEMENT & STAFFING

## Management and Personnel

# THE MARKETING PLAN & COMPETITION

## Overall Market

## The Target Customers

## Competitors (Direct and Indirect)

## Marketing Strategy

## Pricing Strategy and Target Sales

# BUSINESS FEASIBILITY AND SWOT ANALYSIS

## S.W.O.T Analysis

|  |  |
| --- | --- |
| Strengths: |  |
| Weaknesses: |  |
| Opportunities: |  |
| Threats: |  |

## Risk Assessment

## Visibility and Long-range Plans

# CASH FLOW – 12 MONTH CASH FLOW